



NEW
AVAILABLE MARCH



- ✓ **RIGHT** FORMAT.
- ✓ **RIGHT** FLAVOUR.
- ✓ **RIGHT** VALUE.

BIG **SOFT**
FLAVOUR **CHEW**

EXTRA® Soft Chews will bring 30% incremental sales into the category*.

* Based on global launch in China.

EXTRA® SOFT CHEW PEPPERMINT



EXTRA SOFT CHEW® PEPPERMINT
(6x67g)



EXTRA SOFT CHEW® PEPPERMINT
(6x22g)



EXTRA® SOFT CHEW SPEARMINT



EXTRA SOFT CHEW® SPEARMINT
(6x67g)



EXTRA SOFT CHEW® SPEARMINT
(6x22g)

