

LIMITED EDITION

# TWIX®

white Xtra



## Experience the original TWIX® Bar now enrobed in silky white chocolate

Did you know that White Chocolate is enjoyed by 2.8 million households annually?

(Nielsen Homescan, Households MAT TO 29/12/2018)

White chocolate is a proven success, when launched in convenience stores, it drove an incremental 36.5% unit sales to T. Convenience self-consumption segment.

(Nielsen Homescan, Households MAT TO 29/12/2018)

**FIRST DELIVERIES**  
**May 2019**

**UNIT GTIN**

**CASE GTIN**



TWIX®  
White  
King Bar 75g

TWIX® White King  
75g Bar



9 300682 054096

TWIX® White King  
75g Bar Inner



9 300682 054102