

SEPTEMBER 2020

my BRANDZ

MONTHLY SNAPSHOT



Cadbury Dairy Milk

Freddo

3D ADVENTURE



FILLED WITH
YUMMY CANDY
TREASURES

DAIRY MILK, THE GLASS AND A HALF DEVICE AND THE COLOUR PURPLE ARE TRADE MARKS USED UNDER LICENCE

Cadbury Dairy Milk

Freddo 30 ADVENTURE

NEW

- THE BIGGEST INNOVATION FROM CADBURY DAIRY MILK FREDDO IN OVER 10 YEARS
- DRIVING SALES OF NOVELTY SEGMENT IN THE LITTLE REWARDS OCCASION
- OVER \$1M MEDIA SUPPORT
- 100% RECYCLABLE PACKAGING



EMPTY MILK, THE GLASS AND A HALF BOTTLE AND THE CELEBRITY ARE TRADE MARKS USED UNDER LICENSE

NEW

belVita
MAKE IT A
bright
MORNING

GLUTEN-FREE
LESS THAN 6G SUGAR
NUT FREE
SOURCE OF FIBRE



NEW belVita BAKES are gently baked with surprising inclusions of crunchy seeds & toasted grains! Deliciously wholesome morning snack – perfect for on the go!

— Australian made —

NEW

TWICE THE FUN



TSSC	PRODUCT DESCRIPTION	APN	RRP \$
2200 24609	SMT DUO BRG & SAUCE 150G X12	9210015249952	\$4.55
2200 24640	SMT DUO BRG & SAUCE 80G 18X	9210015249928	\$2.85
2200 24641	SMT DUO HTW GS & RCH 150G 12X	9210015249945	\$4.55
2200 24642	SMT DUO HTW GS & RCH 80G 18X	9210015249969	\$2.85

AVAILABLE TO ORDER
FROM AUGUST 2020

OAK HISTORY

The OAK brand **first emerged in 1903** in Hexham, NSW.

It was known as the Hunter Valley's brand and made its name as a flavoured milk brand in **1967**, becoming synonymous with **milkshakes and milk bars** and it quickly became a **NSW ICON**

The brand was launched into **Queensland, South Australia and Victoria** in **1998**

Lactalis purchased the brand in **2009** and set about reinvigorating it through a full national relaunch.



OAK



OAK IS A POWER BRAND

100
UNITS OF OAK SOLD TO CONSUMERS
EVERY MINUTE AROUND AUSTRALIA
144,000 UNITS PER DAY



#1

OAK is the **#1 brand** in Rainbow Flavoured Milk



3.5x

Times **bigger** than the next largest Rainbow brand



\$120m

The OAK brand is **bigger than Snickers, Sprite and Powerade**



93%

OAK has the **highest** total brand awareness of all flavoured milks across Australia



80%

It's what consumers want 80% of consumers **prefer OAK Chocolate milk**^A

NEW

- FROM YOUR -
SNACKING FAVOURITES



SPOOKY BLOBS

Spooky Sour Blobs 1kg
6 x 1kg (222 x 4.5g) | 8964001248528



SPOOKY BLOBS

Spooky Sour Blobs 150g
12 x 150g | 8964001249634



SPOOKY BLOBS

Spooky Blobs 1kg
6 x 1kg (222 x 4.5g) | 8964001247913



PIRATES LOLLIPOPS

With Tongue Tattoo 400g
8 x 400g | 834960000486



NEW PARMIGIANO **SHAPES** NEW PARMIGIANO



WHICH IS IT?

9310072031934

THERE IS NO SUBSTITUTE.



HARIBO



Happy Peaches

14 units per outer | 150g
4001686379936



**KIDS AND GROWN-UPS LOVE IT SO,
THE HAPPY WORLD OF HARIBO!**

NEW



NEW

Balla Stixx

14 units per outer | 140g
8426617135317



Twin Snakes

14 units per outer | 140g
4001686340820





\$1 MILLION MUSIC DROP

OVER 10,000 INSTANT MUSIC PRIZES UP FOR GRABS



MAKE IT HAPPEN

BUY ANY PARTICIPATING V PRODUCT, SEE BASE OF CAN
FOR UNIQUE CODE AND ENTER CODE AT VMUSICDROP.COM

JOINT AU AND NZ PROMOTION

Conditions apply, see vmusicdrop.com. Open to AU & NZ res 18+ only. Starts: 24/5/20. Ends: 11:59PM AEST on 31/3/21. Limit 1 entry p/person p/day. Retain specially marked products containing unique code/s. There are 10,700 instant win prizes available to be won. Winners can choose from either: 1x 6month Spotify Premium subscription valued at \$72 AUD / \$90 NZD or a \$100 gift card from JB Hi-Fi, iTunes, Ticketmaster, Ticketek (awarded as a discount code). Promoter: Frucor Beverages Australia Pty Ltd (ABN 79 060 091 536) of 2/5 George Street, North Strathfield NSW 2137. Permits: NSW: LTP/20/43412 ACT: TP20/00676 SA: T20/503.





Sam's

MORE THAN JUST JUICE!

Sam's the **Perfect Snack in a Bottle** range.

Including the **NEW Good Belly** with **One Billion added PROBIOTICS** for you - the busy person who wants a nutritious and delicious fruit snack in a bottle



WEET-BIX

500g
12 Units Per Outer
9200652805048

RRP \$4.99
LIFE INC. EST



PEANUT BUTTER

275g
6 Units Per Outer
Crunchy - 9200652124278
Smooth - 9200652124271

RRP \$4.99
LIFE INC. EST



RRP \$2.79

FIZZ, ZING POW!
ONE TASTE OF THESE X-TREME STRAWBERRY SOUR STRAPS WILL HAVE YOUR TASTE BUDS WIRED AND BEGGING FOR MORE!



BE SURE TO CAPITALISE ON THE DEAL IN THIS MONTH'S **PRICEBUSTERS**

SUGARFREE GUM

mentos

PURE FRESH

Gum

SKU NAME	BARCODE	UNITS PER INNER
Mentos Pure Fresh Grape Pocket Bottle 30g	80857747	10
Mentos Pure Fresh Strawberry Pocket Bottle 30g	80879336	10
Mentos Pure Fresh Bubble Pocket Bottle 30g	80801672	10
Mentos Pure Fresh Fresh Mint Pocket Bottle 30g	80801467	10
Mentos Pure Fresh Spearmint Pocket Bottle 30g	80879398	10



what's your flavour?

Let's get Spooky

with



SKU NAME	BARCODE	UNITS PER INNER
Chupa Chups Skull 45u Display Box	692121113126	45
Chupa Chups Skull 10u	692121113300	4



Bringing Together Two Iconic Aussie Brands!



Australia's Favourite Lolly brand* has partnered with
Australia's favourite Rainbow Flavoured Milk brand to create
Deliciously creamy ALLEN'S Flavoured Milk Bottles

inspired by the classic

OAK[®]

Milk flavours of Chocolate, Strawberry,
Vanilla Malt and Iced Coffee!

Fyna

CREATING MEMORIES SINCE 1947



Berocca

MENTAL SHARPNESS
PHYSICAL ENERGY



BEROCCA
Performance

15 Tablets - 10 Units Per Outer
Mango & Orange - 9310160821546
Orange - 9310160820105
Original Berry - 9310160820136

LAL1MKTG 04 2020 0431

Berocca supports energy for mind and body. This medicine may not be right for you. Read the label before purchase. Follow the directions for use. Vitamin and mineral supplements are not a substitute for a balanced diet.

**bear
naked**

With over 10g
of protein –
it's the perfect
hunger buster!



**WILDLY DELICIOUS
ENERGY BARS**

Allseps

**ALLSEPS AUSSIE GLUCOSE
BAG A LOLLIES**

60g - 21 Units Per Outer
SKU: 9310424001605

**RRP
95¢**

**21
PACK**





COLLECT THEM ALL!!



Poop-shaped Candy



Cola

**COMES WITH:
COOL SQUEEZE ACTION
POO SHAPE CANDY
COLA FLAVOURED**



FOR MORE INFORMATION, CONTACT SALES AT
sales@ctcaustralia.com

+612 9743 8631 +612 9743 8619
5 Epic Place Villawood NSW 2163
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**CHUNKY
FUNKEEZ**

UNDER NEW MANAGEMENT • UNDER NEW MANAGEMENT •
**BRAND
RELAUNCH**

15% OFF New Tubs & Bags

1st TO 30th SEPTEMBER
NOW AVAILABLE

1.45kg



170g

— ORIGINAL & BEST - PRODUCED IN SPAIN —



APP RELEASE

Attention Retailers

MYBRANDZ KEEPS YOU UP TO DATE WITH THE LATEST PRODUCTS. NOW MORE THAN EVER, YOU NEED TECHNOLOGY TO KEEP YOU INFORMED. BEST OF ALL, IT'S EASY TO USE AND COMPLETELY FREE.

NEVER miss a new product

View suppliers' full RANGE

Check retail PRICING

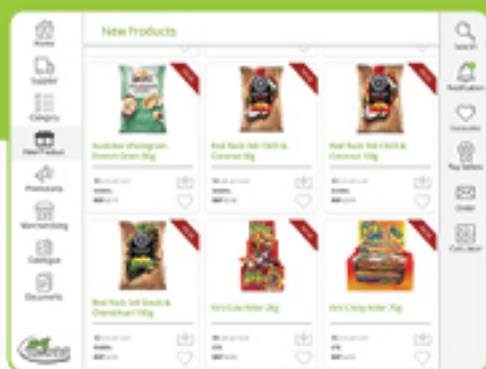
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Features include:

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- ★ Detailed Categories
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- ★ Notifications
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HOW TO GET MYBRANDZ



STEP 1.

Go to Google Play Store OR App Store and Download the **MyBrandzApp**

STEP 2.

Enter the **Email login:** retail@mybrandz.com.au
Enter the **Password:** Brandz20

STEP 3.

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FIND YOUR LOCAL DISTRIBUTOR MEMBER

WWW.MYBRANDZ.COM.AU ► FIND A WHOLESALER

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Westco Distributors Pty Limited Bathurst	(02) 6332 3166
Rosella Distributors Broken Hill	(08) 8087 4230
Central Coast Confectionery Erina	(02) 4367 7859
Coffs Cordials & Confectionery Coffs Harbour	(02) 6652 3066
Inland Distributors Dubbo	1300 820 308
The Distributors Goulburn	(02) 4821 5262
Sweeties Confectionery Western Sydney	(02) 4735 6121
Saxbys Drury Distribution Pty Ltd Taree	(02) 6552 1011
Kev Baldwin Wholesale Newcastle	(02) 4954 5244
Beach & Bush Distributors Pty Ltd Lismore	(02) 6624 3555
JB Metropolitan Distributors Sydney	(02) 9733 0500
JB Metropolitan South Coast South Coast	(02) 4272 9199
ACT	
J&A Wholesalers Mitchell	(02) 6241 7590
VIC	
Accredited Distributors Albury	(02) 6043 6000
Accredited Distributors Bendigo	(03) 5430 3100
Accredited Distributors Geelong	(03) 5272 8200
Accredited Distributors Dandenong	(03) 9703 8500
Aygee Gippsland Pty Ltd Traralgon	(03) 5174 1291
Link Distribution Services Mildura	(03) 5023 1666
SL Distributors Warrnambool	(03) 5561 5383

QLD	
The Distributors Brisbane	(07) 3802 7800
The Distributors Cairns	(07) 4053 5266
The Distributors Townsville	(07) 4053 5266
The Distributors Rockhampton	(07) 4952 1955
Toowoomba Confectionery Wholesale Toowoomba	(07) 4637 3500
ACW Sunshine Sunshine Coast	(07) 5493 5711
ACB Suncity Maryborough	(07) 4123 1800
Mackay Food Services Mackay	(07) 4952 1955
SA	
JB Metropolitan Adelaide	(08) 8249 0500
The Distributors Mt Gambier	(08) 8725 6833
Foodplus Port Pirie	(08) 8632 2554
WA	
Craven Foods Bunbury	(08) 9720 4444
The Distributors Perth	(08) 9351 9800
McDonalds Wholesalers Geraldton	(08) 9921 1655
TAS	
Juicy Isle Pty Ltd Cambridge	(03) 6274 5999
NT	
JB Metropolitan Northern Territory	(08) 8249 0500

EXTRA RASPBERRY & LIME

Juicy raspberry with a fresh lime twist

**NEW
FLAVOUR**



PRODUCT	CONFIGURATION	LIST PRICE	RRP
Extra Raspberry & Lime OTC	12 x 24 x 27g	OTC: \$326.52 (case) / \$1.13 (unit)	\$1.99

Available to order now!

