



Cadbury Dairy Milk,
Freddo
3D ADVENTURE



IN 2020 FREDDO TURNS 3D EXCITING PARENTS AND KIDS

From the depths of the **UNDERWATER OCEAN** and edges of **OUTER SPACE**, FREDDO embarks on his most exciting adventure yet!



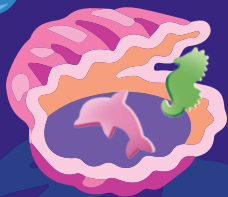
The
**BIGGEST
INNOVATION**
from CADBURY
DAIRY MILK FREDDO
in over 10 years



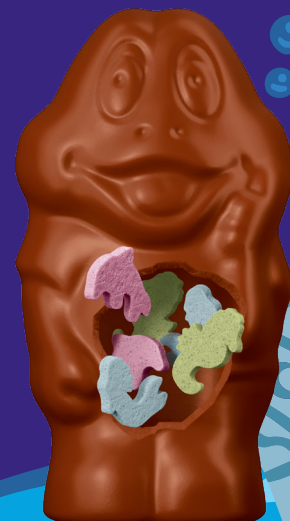
100%
recyclable
packaging



25g hollow CADBURY
DAIRY MILK milk
chocolate filled with
yummy edible
**CANDY
TREASURES**



IN STORE
SEPTEMBER 2020



DIGITAL



SOCIAL



\$1M
INVESTMENT

PR



POB



POB SUITE



PRODUCT



CADBURY Dairy Milk Freddo 3D Adventure SPACE THEME



CADBURY Dairy Milk Freddo 3D Adventure UNDERWATER THEME

PRODUCT DETAILS	SKU NUMBER	UNIT EAN	UNITS PER INNER	INNERS PER CASE
25G CADBURY DAIRY MILK FREDDO 3D ADVENTURE	4259528	70000038795	24	4

STATE CONTACTS: VIC/TAS 03 8375 6182 | NSW 0417 609 735 | QLD 0427 029 243 | WA 08 9230 0811 | SA 0400 344 467

FILLED WITH
YUMMY CANDY
TREASURES