

AUSTRALIA'S ICONIC



Frogs Alive®

JUST GOT ZAPPED!



We've taken the iconic **ALLEN'S FROGS ALIVE** and zapped them with sourness for a deliciously tangy twist!

Also available in a Mini Bag!



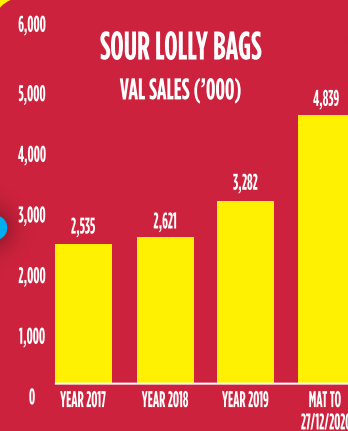
SOURZ FROGS ALIVE are sour at first bite, then dazzle you with deliciously squishy flavours of raspberry!

Nielsen scan Latest Mat 6/12/20



ALLEN'S iconic Frogs Alive

- ALLEN'S Frogs Alive 170g worth over \$1.3m in the channel, growing +19.6%



Segment Growth

- Worth over \$4.8m, Sour Lolly bags continue to grow year on year, with +190% growth since 2017!

AC Nielsen AUS Convenience MAT to 27/12/2020

Product	Unit Barcode	inner Barcode
ALLEN'S Frogs Alive SOURZ 58g	9300605141810	19300605141817
ALLEN'S Frogs Alive SOURZ 170g	9300605137271	19300605137278



**ALLEN'S 200g
Snakes Alive**
Units per outer 12
RRP \$2.95



9 300605 042391



**ALLEN'S 190g
Party Mix**
Units per outer 12
RRP \$2.95



9 300605 042360



**ALLEN'S 190g
Retro Party Mix**
Units per outer 12
RRP \$2.95



9 300605 042490



**ALLEN'S 190g
Frogs Alive**
Units per outer 12
RRP \$2.95



9 300605 042421



**ALLEN'S 190g Strawberries
and Cream**
Units per outer 12
RRP \$2.95



9 300605 042810



**ALLEN'S 192g
Killer Pythons**
Units per outer 12
RRP \$2.95



9 300605 099708



ALLEN'S Cheekies 190g
Units per outer 12
RRP \$2.95



9 300605 141087



**ALLEN'S Sourz Tangy
Randoms 170g**
Units per outer 12
RRP \$2.95



8 593893 768819



ALLEN'S Oak Classics 170g
Units per outer 12
RRP \$2.95



9 300605 134645



ALLEN'S Oaky Coffee 170g
Units per outer 12
RRP \$2.95



9 300605 134614



**ALLEN'S Spearmint
Leaves 170g**
Units per outer 12
RRP \$2.95



9 300605 133297



ALLEN'S Black Cats 170g
Units per outer 12
RRP \$2.95



9 300605 133969

★ Top Ranking Nestlé Product

NESTLÉ BAGS RANGE - JELLIES



ALLEN'S Jelly Beans 190g
Units per outer 12
RRP \$2.95



ALLEN'S Ripe Raspberries 190g
Units per outer 12
RRP \$2.95



ALLEN'S Sherbies 200g
Units per outer 12
RRP \$3.45



ALLEN'S Pineapples 170g
Units per outer 12
RRP \$2.95



ALLEN'S Red Ripperz 220g
Units per outer 12
RRP \$3.40



ALLEN'S Sourz Frogs Alive 170g
Units per outer 12
RRP \$2.95



ALLEN'S Ice Pops 170g
Units per outer 12
RRP \$2.95



ALLEN'S Sorbet Cones 170g
Units per outer 12
RRP \$2.95



ALLEN'S Minties 150g
Units per outer 12
RRP \$2.95



ALLEN'S Kool Fruits 150g
Units per outer 12
RRP \$2.95



ALLEN'S Kool Mints 150g
Units per outer 12
RRP \$2.95



XXX Mints 150g
Units per outer 12
RRP \$2.95

