

It's not just
Santa
 that deserves a
break



**NOW
 EXTRA
 CRISPY**

**Creamy milk chocolate & smooth praline
 with delicious bits of KITKAT wafer**

❄️ The Christmas seasonal category
 grew **+6.1% in 2020**.*

❄️ KITKAT Santa 29g grew ahead of
 the segment at **+44.9%** vs the
 year prior.*

❄️ KITKAT Santa was the 2nd
**largest self-consumption
 offer** in 2020 and 3rd overall in
 the segment.*



*AC Nielsen Scan AUS Grocery 2020

**Supported in store with
 festive shelf ready shipper!**



**Grab those impulse
 purchases by displaying
 shipper at front counter!**

DESCRIPTION

Consumer EAN

Inner EAN

12410428 KITKAT Santa 35x29g

9300605128408

19300605128405

Available to order from all major wholesalers from 20th September 2021