

NEW

mentos®

CIRCUS FUN

BRINGING FUN AND FLAVOUR
TO THE CANDY CATEGORY



- Mentos is the #1 Candy Brand in Australian Convenience Stores ¹
- Candy is the #2 most impulsive Confectionery segment in Convenience Stores (Choc Bars #1) ²
- Mentos Shoppers spend 20% more in store than the average Confectionery shopper ³

PRODUCT CODE	PRODUCT DESCRIPTION	PACK WEIGHT	SIZE	BARCODE	INNER
20727	Mentos Circus Fun	37.5g	40 x 37.5g	692121117902	692121117919



Contact Chris Ashcroft (cashcroft@stalex.com.au) from Stuart Alexander & Co for more details.
Mentos® is a registered trademark

¹ IRI Scan Data to 10/10/2021 ² MESH Shopper Research Data to March 2021 ³ Grocery Shopper Panel Data to 10/10/2021