



Bunny for Easter!

The top selling KITKAT choc bar in a seasonal format - the best Easter break around!



Break into a smooth praline centre filled with crisp KITKAT Wafer Pieces and smothered in creamy KITKAT Milk Chocolate



DESCRIPTION	CONSUMER EAN	INNER EAN
KITKAT Bunny 29g	9300605129146	19300605129143

BIG EGG, 50% LESS PACKAGING*



HELLO EASTER FUN
GOODBYE
EXCESS PACKAGING

HAVE A HOPPING GOOD EASTER THIS YEAR BY DOING YOUR BIT TO HELP REDUCE PACKAGING WASTE. A SMALL PACK WITH THE SAME EASTER FUN CAN MAKE A BIG IMPACT.

LET'S ALL HOP INTO ACTION AND BE KINDER TO OUR PLANET THIS EASTER

Item	Description	Unit EAN	Shipper EAN
12501414	KitKat Milk Chocolate Easter Egg Gift Box 173g	9300605146198	19300605146195
12501408	Allen's Party Mix Milk Chocolate Easter Egg 180g	9300605146211	19300605146218

*At least 50% less packaging weight vs average packaging weight for top 5 selling boxed Easter egg sets of similar net weight in Australia [Coles/Woolworths Supermarkets] and NZ [Countdown/New World], Easter 2021.