

new
REFRESHING CHEWS

mentos®

SUGAR FREE



- Mentos is the #1 Candy Brand in Australian Convenience Stores ¹
- Mentos Shoppers spend 20% more in store than the average Confectionery shopper ²
- 44% of Australians are concerned about their sugar intake ³
- Products with reduced/no sugar dollar growth of +17% over the latest MAT ⁴

PRODUCT CODE	PRODUCT DESCRIPTION	PACK WEIGHT	SIZE	BARCODE	INNER
21406	Mentos Sugar Free Chews Peppermint	45g	20 x 45g	80864219	8003440999479
21407	Mentos Sugar Free Chews Fruit	45g	20 x 45g	80997528	8003440999493



Contact Chris Ashcroft (cashcroft@stalex.com.au) from Stuart Alexander & Co for more details.
Mentos® is a registered trademark

¹ IRI Scan Data to 10/10/2021 ² Grocery Shopper Panel Data to 10/10/2021 ³ Source: Roy Morgan, July 2020 ⁴ Source: IRI MarketEdge Grocery Scan, MAT 03/01/21