

Why range Gatorade?



GLOBAL
BRAND
BACKED BY
SCIENTIFIC
RESEARCH

*GATORADE IS A GLOBAL SPORTS DRINK BRAND DEVELOPED AND BACKED BY SCIENTIFIC RESEARCH AND PROVEN SINCE 1965



STRONG
MARKET
GROWTH IN
CONVENIENCE

**GATORADE IS THE FASTEST GROWING SPORTS DRINKS BRAND IN CONVENIENCE

+18%

ALSO
AVAILABLE IN
ZERO SUGAR

THE GATORADE RANGE DELIVERS CONSUMERS MORE CHOICE AND IS NOW AVAILABLE IN NO SUGAR AS WELL



GLOBAL BRAND
DRIVING
INNOVATION
AND GROWTH

GATORADE IS A GLOBAL BRAND OUTPERFORMING COMPETITORS AND AVAILABLE IN ZERO SUGAR TO OFFER CONSUMERS MORE CHOICE



Asahi
LIFESTYLE BEVERAGES

Proudly part of **Asahi**
BEVERAGES