



# THE TIC TAC TREE IS BACK!

**GROW YOUR SALES**  
WITH **TIC TAC CORE**,  
GET ONE FROM  
YOUR FAVOURITE  
WHOLESALE NOW!



**TIC TAC 24g**  
**\$2.70 RRP**



Tic Tac is **#3 brand** with  
Core growing at **+17.7% MAT**

Displays drive **31% uplift**  
through additional visibility

**Tic Tac attracts**  
a younger demographic vs  
the rest of the Mints category

Source: IRI Scan Sales Total Grocery + Convenience Feb 2022

