

NEW

The Original
SMITH'S
and the Best

Taste Icons



Launching Feb 2023

Smith's Taste Icons range includes: Smith's Subway Chicken Teriyaki 45g, Smith's Red Rooster Reds Fried Chicken Burger 80g and Smith's Double Crunch Mad Mex Hot Sauce 80g.

For more information please contact your Smith's Snackfood Co. Representative.

BOOST YOUR SALES
WITH THE BIGGEST PROMOTION IN SNACKS!



WIN



with
the Game of **LIFE**



WIN
WITH
the Game of **LIFE**
1000s OF INSTANT PRIZES!

See back of pack for details. Promotion starts 01.04.23 and ends 31.05.23



+The App is available to download for free from The App Store and Google Play.

*Conditions apply, see www.smiths-chips.com.au. AU res 16+. Download Snackback App to enter. Starts: 1/4/23. Ends: 11:59pm 31/5/23. Retain receipt/s. Limit 1 entry p/product purchased. Max 3 entries p/person p/day. Instant Prizes: 360x board games (\$25ea); 1250x chips (awarded as a \$5 Woolworths Supermarket eGift Card); Flight Centre Gift Cards: 20x \$250, 3x \$500, 1x \$1K, 1x 2.5K, 1x \$5K. JB Hi-Fi Gift Cards: 5x \$500, 3x \$2K, 1x \$5K. Freedom Gift Cards: 3x \$1K & 1x \$2.5K. Westfield Gift Cards: 30x \$50, 20x \$100 & 10x \$250. Ticketek Vouchers: 30x \$50, 20x \$100 & 10x \$150. Uber Eats Vouchers: 100x \$25, 50x \$50 & 20x \$100. Digital Prepaid Mastercard®: 30x \$25, 20x \$50, 10x \$100 & 5x \$200. Major Draw: 51A, 23 Norton St, Leichhardt NSW 2040 on 5/6/23 at 11am AEST Major Prize: 1x 2023 Mazda CX-3 Akari (Auto) valued at up to AU\$39,780. Major winner & Instant Winners (any ACT winner, SA over \$250 or VIC over \$1K) published in the APP on 13/6/23. Permits: NSW.TP/00653. ACT. TP22/01510. SA. T22/1207. Promoter: The Smith's Snackfood Company Pty Ltd (ABN 31 057 976 940), 799 Pacific Highway, Chatswood NSW 2067, phone 1800 025 789.

THE GAME OF LIFE and HASBRO and all related trademarks and logos are trademarks of Hasbro, Inc. ©2023 Hasbro.

For more information please contact your Smith's Snackfood Co. Representative or call the customer care team on 1800 025 789

SCAN HERE FOR YOUR CHANCE TO WIN!

