

Drive incremental category sales via offering differentiated & unique products

Reese's



Get the classic taste of REESE'S Creamy Peanut Butter in a mini form! Don't let a little foil get in between you and your REESE'S Peanut Butter Cups. Pop a handful or REESE'S Minis, then share this king size bag with friends.

NEW!

- Reese's Miniatures is the fastest growing bites brand in the convenience channel within the top 12 brands in the category*
- #2 in actual \$ contribution growth for the bites category serving as a growth driver at over 300% vs the category**
- Each individually unwrapped candy has a duality of taste and texture that never disappoint

• Digital/Social campaign support

* (IRI Aztec - MAT 29/01/23)

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Delicious HERSHEY'S CHOCO BALLS that explode your senses with White Crème coating that are creamy and melts in your mouth & Cookie Pieces that add a bit of crunchiness you love.

SINCE 1894
HERSHEY'S CHOCO BALLS
COOKIES N CRÈME



• Digital/Social campaign support

- Enjoy crunchy chocolate cookies and smooth white chocolate, ideal for everyday snacking at home or office

PRODUCT CODE	PRODUCT DESCRIPTION	SIZE	BARCODE	OUTER BARCODE	RRP	SHelf LIFE
47228	Reese's Minis	120g x 6	69428367244191	00034000470785	\$5.00	360 days
47226	Hershey's Choc Balls	120g x 12	34000470754	16942836724198	\$5.00	547 days

AVAILABLE NOW!
Contact your wholesaler

