

NEW

Limited Edition



• LIMITED EDITION RANGES BRING NEWS TO THE CATEGORY AND DRIVES IMPULSE SALES.

• THE CRINKLE POTATO CHIPS REMAINS CONSUMERS #1 CHOICE WHEN IT COMES TO SALTY SNACKS.

• BUNDABERG IS A HOME GROWN FAVOURITE BEVERAGE.

• KETTLE AND BUNDABERG ARE BOTH AUSSIE LOVED TRUSTED BRANDS.

Crafted for Summer

Consumers are hungry for new experiences around food is another trend driven by covid, with 50 per cent of respondents saying, "I want to be a lot more adventurous with my food and beverage choices post covid"