



KICK. ENERGY DRINK

NO SUGAR.
100% NATURAL.

A guilt-free caffeine kick to start the morning right, when deadlines are tight or you're staying up all night.



⚡ Australia's fave* better for you drinks brand is shaking up energy drinks for good

⚡ Driving new shoppers to your energy fridge with an all natural, no sugar and truly better for you energy offer

⚡ High frequency, 65% of consumers would buy Remedy KICK at least once a week[^]

⚡ Low cannibalisation, 50% would buy Remedy KICK in addition to current drinks[^]



**80mg
caffeine**
(same as a cup of coffee)

No Sugar

**100%
natural
ingredients**



Range in the fridge next to other no sugar/low sugar ENERGY DRINKS.

And in the energy aisle next to no sugar/low sugar energy drinks.

DESCRIPTION	EAN	UNIT SIZE	UNITS PER CTN	GST	RRP
KICK Blackberry 250ml	9350271002809	250ML	12	10%	\$3.00
KICK Mango Pineapple 250ml	9350271002816	250ML	12	10%	\$3.00
KICK Lemon Lime 250ml	9350271003424	250ML	12	10%	\$3.00
KICK Blackberry 4x250ml	9350271003738	4X250ML	6	10%	\$9.95
KICK Mango Pineapple 4x250ml	9350271003745	4X250ML	6	10%	\$9.95
KICK Lemon Lime 4x250ml	9350271003752	4X250ML	6	10%	\$9.95