

# GRAPE IS HOT!



Life Savers  
Sherbert Fizz Stix Grape

DL Code: 10456 • Weight: 200g  
QPO: 12 • RRP: \$5.00



Innovation that continues to do a dual job of attracting young/Gen Z consumers to the category through new textures whilst appealing to families via popular flavours - **Grape!**

Grape is a 'growth' flavour in global confectionery flavour trends and the consumer testing for the Life Savers concept revealed strong uniqueness and purchase intent.

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