



TIC TAC PREPACK COUNTER UNIT



INCLUDES:

24 units of Tic Tac Orange

24 units of Tic Tac Peppermint

24 units of Tic Tac Fruit Adventure



Visibility is key for Gum & Mints

74% of purchases are from Front Counter



Tic Tac appeals to younger demographic

Tic Tac outpacing category growth

Tic Tac sales growing at **+13%**

Mints category volumes are in decline

AVAILABLE TO ORDER

Description	Carton EAN	Carton/Prepack configuration
Tic Tac T72 Counter Unit	19300698490052	72 packs of Tic Tac 24g