

MAXIMISE SALES

WITH FLAVOURS THAT PACK A **PUNCH**

**LIMITED
TIME ONLY**

**NEW CHEESE &
BACON FLAVOUR**



GROW CATEGORY SALES WITH SAMBOY MAX!

- ✓ **INDEPENDENT TRADE EXCLUSIVE RANGE**
- ✓ **DRIVES INCREMENTAL VOLUME & EXCITEMENT INTO THE POTATO SEGMENT***
- ✓ **RECRUITING YOUNGER MALES LOOKING FOR HARD HITTING FLAVOURS**
- ✓ **OFF LOCATION DISPLAYS**



**MADE FOR
MAXIMUM
TASTE**



NEW



* SOURCE IRI SCAN SALES 2025